**FOR IMMEDIATE RELEASE**

[Contact: Your Organization Contact]

Phone:

Email:

**PBS DOCUMENTARY AMERICAN CREED**

**SCREENS [WHEN] AT [WHERE]**

**(CITY, STATE) –** [Your Organization Name], in partnership with [Partner Name(s)], is hosting a screening of the PBS documentary **AMERICAN CREED** at [event location] on [event date]. The screening will be followed by a Community Conversation facilitated by [facilitator’s name], of [facilitator’s organization.]

In the documentary film **AMERICAN CREED,** former US Secretary of State **Condoleezza Rice** and Pulitzer Prize-winning historian **David M. Kennedy** come together from different points of view to investigate the idea of a unifying American creed. Their spirited inquiry frames the stories of citizen-activists striving to realize their own visions of America’s promise across deepening divides.

For example: Baseball manager **Joe Maddon** brings residents of his Pennsylvania hometown together after a controversial immigration ordinance threatens to tear them apart. In Seattle, civic entrepreneur **Eric Liu** brings community leaders together in spite of their political differences to solve problems. **Mark Meckler**, co-founder of the Tea Party Patriots and **Joan Blades**, founder of MoveOn.org, meet in her living room and form an unexpected bond.

At the heart of this film, Rice and Kennedy lead a moving discussion with first generation college students about the question: what does it mean to be American today?

**AMERICAN CREED** Community Conversations are film screenings and scholar-facilitated discussions that mirror the type of conversation Rice and Kennedy have in the film; one designed to engage Americans in reflection and dialogue about their own part in the American story, and in acting to shape that story for the better. [Your Organization Name] is hosting a community conversation because [add a bit about your organization and some of your goals here].

Date:

Time:

Location:

Ticket Info:

This event is open to the public.

More information at [www.americancreed.org](http://www.americancreed.org).

**AMERICAN CREED** is directed, produced, and written by Sam Ball. Senior executive producer and writer is Randy Bean. Dan Soles, Sr. VP of Content for WTTW, is executive producer. Produced by Kate Stilley Steiner. The broadcast program is edited, co-produced and written by Mike Shen. Cinematography: Sophie Constantinou, Richard Gunderman, Dana Kupper, Garland McLaurin, Jr., and Howard Shack. Visual Effects: Raffi Simonian. Music: Peter Golub. Georgia Godfrey is consulting producer.

**AMERICAN CREED** is a co-production of Citizen Film and WTTW Chicago.

**AMERICAN CREED**was made possible by the Corporation for Public Broadcasting as part of American Graduate: Let’s Make It Happen.

**AMERICAN CREED COMMUNITY CONVERSATIONS** are supported by the National Endowment for the Humanities.

**AMERICAN CREED COMMUNITY CONVERSATION PARTNERS:**

**The American Library Association** is the foremost national organization providing resources to inspire library and information professionals to transform their communities through essential programs and services. For more than 140 years, the ALA has been the trusted voice for academic, public, school, government and special libraries, advocating for the profession and the library’s role in enhancing learning and ensuring access to information for all. For more information, visit [ala.org](http://www.ala.org/%22%20%5Ct%20%22_blank).

**CONTACT:** Colleen Barbus, cbarbus@ala.org

**Citizen Film** is a nonprofit production company dedicated to crafting documentaries with care and dignity. Citizen Film’s collaborations between filmmakers, grassroots organizations and civic institutions have been featured at America’s most prestigious venues and presented on television. For more information, visit [citizenfilm.org](http://www.citizenfilm.org/%22%20%5Ct%20%22_blank).

**CONTACT:** Jack Sample, jack@citizenfilm.org

**Facing History and Ourselves** is an international education network that engages students of diverse backgrounds in an examination of racism, prejudice, and anti-Semitism in order to promote the development of a more humane and informed citizenry.Just as the film frames America’s promise, Facing History hopes to inspire young people to engage deeply in a conversation about who we are, and who we want to be. For more information, visit facinghistory.org

**The National Writing Project** envisions a future where every person is a civic writer, engaged learner, and active participant in an interconnected world. NWP is providing conversation facilitation in many parts of the country, and inviting high school students to participate. On[**American Creed: Writing Our Future,**](http://writingourfuture.nwp.org/americancreed/pages/home) NWP's Flagship Youth Publishing Site for the **AMERICAN CREED** Public Engagement Campaign, students respond to questions about ideals and identity through writing, media and art.

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